
ASB LumiFlex

TV format for competitions in Corona times with ASB GlassFloor



The current social distancing restrictions are keeping the world of sports on its toes. Creative solutions are needed now more than ever. ASB GlassFloor presents an idea for a true competition by example of Basketball and thus an unusual presentation platform for players, clubs, fans, media and sponsors.

Video: ASB LumiFlex as a highlight

Idea: similar to the popular „3-Point Shootout“ competition from the NBA, all enquired Basketball clubs (e.g. all European Cup participants) send one player each to compete against each other in different challenges. Matches take place on the FIBA accredited full LED video floor by ASB GlassFloor. Places 1 to 3 each win prize money for their association fund.



Each player acts alone on the field so that no physical contact to an opponent is possible and hygienic measures are easily adhered to. The classic 3-Point Shootout can be expanded to a 4- or 5-Point Shootout by means of a „wandering line“. Next to that, the full LED video floor offers visually spectacular parkours add-on possibilities.

An example: the player dribbles off certain points in a certain amount of time, these points explode underneath him, and the player finishes off by shooting at the hoop. Another idea would be a dribble parkours along the lines of „the floor is lava“. Live tracking of the player ensures measurability of the results, while score data can be displayed in realtime. At the push of a button, various disciplines can be displayed or hidden.



Spectacular animations lay on an additional entertainment value. And of course, advertising can be displayed on the glass floor, too. Every match, every sequence can be branded individually for each sponsor.



The players compete subsequently, but against each other, in e.g. round of 16, 8, 4 and finals mode. A studio or an abandoned urban industrial building could serve as the venue.

Video: former national player Jan Jagla & friends try out ASB LumiFlex

This competition format could establish itself further in the coming years to serve as a kick-off highlight for any basketball season, all while providing a long-awaited live event in a format that compensates the lack of a live audience by having animated responses on the ASB GlassFloor itself. Similar scenarios are of course also possible for other sports such as handball, volleyball, etc.

The full LED video floor by ASB GlassFloor is available for rent and can be set-up within 24 hours.

Contact:

ASB GlassFloor - Systembau Horst Babinsky GmbH - Jan Weber

phone: 0049 8621 - 987 435 // E-mail: weber@asbglassfloor.com
