

SAVIOLA JOINS THE GLOBATALENT FAMILY!

Javier Saviola (former FC Barcelona, A.S. Monaco, S.L. Benfica, Olympiakos and international football player), has joined the Globatalent project as it's newest shareholder. Saviola joins a team of elite international athletes and sports professionals who are already a part of the fast-growing technology company. As the head of Globatalent's football division, he will be responsible for bringing on board new talent and also looking after aspects of international relations.

Globatalent, founded by Sunil Bhardwaj, Ferrán Martínez, Gaby Treiband and Iñaki Cabrera, is a platform that allows fans to benefit from their sports passions by being able to buy and sell sports rights in future stars, as well as the use of a digital 'sports' VISA with an incredible discounts and rewards network.

"I am fully committed to Globatalent's vision of converting fans into active participants in the sports market. With their contributions, fans can join and be a part of the athletes promising journey and career as well as support a club in the same way, making them financial beneficiaries of these collaborations as well as exclusive fan related rewards. For this reason I decided not only to be an investor but also to get involved as head of the football department"

Javier Saviola, April 2020

"It is a pleasure for us to have someone as knowledgeable in the world of soccer as Saviola, committed to the Globatalent mission. Our purpose is to create a new paradigm of a more equitable industry, we believe that everyone who loves sport deserves to profit from it.

COVID19 is generating a terrible income crisis in the sports industry, which places us in a scenario never seen before. Saviola will help us to communicate more effectively with the footballing community on why Globatalent is the perfect partner to improve their connection with the fans, and to finance themselves with the contribution of their fanbase. Thus mitigating their lack of income whilst improving their fan engagement"

Sunil Bhardwaj (CEO of Globatalent), April 2020

About Javier Saviola:

After starting his sports career in the lower divisions with Club Atlético Excursionistas, he quickly moved to Club Atlético River Plate in which he made his professional debut in 1998 at the age of 16. Javier also featured in multiple competitions for his home country team of Argentina including the 2006 World Cup. He was part of the under-20s 2001 World Cup winning team, Argentina's gold medal winning team at the 2004 Olympics in Athens, as well as participating in the 2004 Copa América, the 2005 FIFA Confederations Cup.

About Globatalent:

The platform that allows fans to benefit from their passion by buying & selling sports rights in the careers of future star athletes, as well as having access a digital 'sports' VISA with an incredible discounts and rewards network. Globatalent transforms fans into the true beneficiaries of a modern, stronger and more inclusive sports industry model.

Globatalent is currently in the financing round to scale its model globally. Find out more at <https://investors.envestry.com/deals/2987>