

# **GSIC Summit APAC 2022**

**Innovation at major sporting events in the era of metaverse**

**November 10-11, 2022 - Singapore**

# Introduction



**Singapore** is one of the most successful examples of major sporting events' organization during and post-pandemic



**Unique international event** on innovation and tech trends focused on major sporting events organizers



**Showcase** for the latest innovation and the art of possible for the sporting events industry



Organized by **GSIC** powered by **Microsoft** and support of Sport Singapore

# Concept



**Locations:**  
Singapore Sports Hub\*



**200 – 250**  
attendees



**Target audience:** sports rights holders: federations, clubs leagues, events organizers, competitions organizers, IOC, brands, sponsors



**I-day program:** conferences, workshops networking sessions, solutions' demos



**Trending topics** in sport innovation: metaverse, Esports, NFTs, fan engagement and more



**Demo space** where startups and tech companies showcase their solutions in real time



**Gala dinner**

# Agenda – Day 1

**08:00** – Doors opening & accreditations

**08:30** – Networking breakfast

**09:00** – Opening by host

## **Block one – Global trends in the sporting events organization**

**09:20** – Post-pandemic recovery challenges and success

**10:00** - More than an event: sustainability, social footprint and legacy

**10:40** - Creating metaverse in the world of sport

**11:20** - Esports as a game changer in the events' organization

## **Block two – Technological disruption for sporting events**

**12:00** – Blockchain & NFT revolution in fan engagement

**12:40** - Next-Gen Live Sports Broadcasting Solutions

**13:20** - Lunch Break



# Agenda – Day 1

**15:00** – Technology creating new ways for events monetization

**15:40** - Capturing movements:VAR and replay systems at the service of sport performance

**Block three - Opening new opportunities for marketing and sponsorship**

**16:20** - Content to engage, impact and remember

**17:00** - The power of brand: how to make the most out of sporting event sponsorship

**17:40** - Business insights as a key for your marketing strategy

**18:20** – Conference part closure

**20:30 – 22:30** – Dinner





# Agenda – Day 2

**09:00** – Welcome to Day 2

**09:05** – GSIC Showroom Tour

**09:35** - Microsoft session

**10:35** – Break

**11:35** - Sport Singapore Session

**11:55** - Workshop

**13:25** - Lunch

**15:00** - National Stadium Visit

**15:45** - Transfer

**16:05** - Technogym Experience Center Visit



# Side activities



**Networking**



**Exhibition Demo Space**



**I-to-I meetings**



**Technogym Experience Center Visit**



**GSIC APAC Visits**



**Singapore National Stadium Visit**



**Gala Dinner**

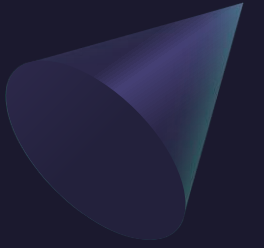


# Potential speakers & Attendees





# Tickets and packages



## VIP ACCESS

- Priority access to the venue
- Access to all the conferences
- Access to VIP lounge
- Snacks and drinks
- Lunch
- I-to-I networking agenda organized by GSIC
- Access to GSIC Media (1 year)
- Private tour at GSIC Singapore showroom
- Access to side activities of the Summit
- Refund 100% until 30 days prior to the event

400\$ Early Bird -> 500\$

## GENERAL PASS

- Access to all the conferences
- Access to networking activities
- Access to side activities of the Summit
- GSIC Singapore showroom access
- Access to GSIC Media (6 months)
- Refund 50% until 20 days prior to the event

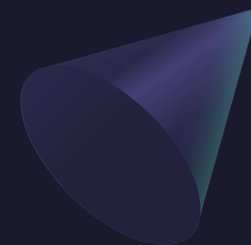
200\$ Early Bird -> 350\$

## STUDENT PASS

- Access to all the conferences
- Access to networking activities
- GSIC Singapore showroom access
- Access to GSIC Media (3 months)
- Refund 50% until 20 days prior to the event
- Proof of the academic enrollment needed

50\$ Early Bird -> 100\$

# Sponsorship options



## MAIN PARTNER X1

- Logo prioritized visibility in all communication and marketing materials of the event
- Logo prioritized visibility in all communication and marketing materials of GSIC Summit APAC
- Visibility on the event's website
- Speaking opportunity (sponsored discussion table)
- 5 event tickets + 5 tickets to GSIC Summit in Madrid 2023
- Media coverage by event's official media partner
- GSIC Newsletter interview
- GSIC Awards 2023 category sponsorship
- GSIC Whitepaper sponsorship
- Exhibition Booth

**Non-Member**

**15.000\$**

**GSIC Member**

**12.000\$**

## COLLABORATION PARTNER X5

- Logo visibility in all communication and marketing materials of the event
- Visibility on the event's website
- Speaking / moderation opportunity
- 3 event tickets + 3 tickets to GSIC Summit in Madrid 2023
- GSIC Awards 2023 jury participation
- Inclusion of your case study to GSIC whitepaper in 2023
- Titleship of a GSIC activity in 2023
- Exhibition Booth

**Non-Member**

**7.000\$**

**GSIC Member**

**4.500\$**

## EXHIBITION PARTNER X10

- Logo visibility in all communication and marketing materials of the event
- Visibility on the event's website
- Speaking / moderation opportunity
- 3 event tickets + 3 tickets to GSIC Summit in Madrid 2023
- Participation in GSIC activity in 2023
- Exhibition Booth

**Non-Member**

**4.000\$**

**GSIC Member**

**2.000\$**

# Thank You

GSIC powered by Microsoft

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