



ITERPRO PARTNERS WITH FC DORDRECHT, THE FIRST CLUB IN NETHERLANDS TO IMPLEMENT ITS INTELLIGENCE SOLUTION

Dordrecht, Netherlands - London, UK

Current Eerste Divisie team, FC Dordrecht becomes the first Dutch football club to adopt Iterpro Football Intelligence. By using Iterpro's solution implemented across Technical, Sport Science & Medical departments, FC Dordrecht staff will create a hubspot to access all the relevant players' data and improve the workflow and the information sharing across the club.

Michele Santoni, Head Coach of FC Dordrecht: "I am a coach who is always striving for the best result from every game, every workout, every working day. For this reason, we make use of Iterpro system for it allows us to plan and evaluate all processes. Iterpro is also committed to support us in these processes of grow by effectively communicating and sharing data, for this has become more and more relevant in order for our staff and players to achieve the best results. For this reason, I can say we are proud to be the first customers of Iterpro in the Netherlands."

Welcome on board
DUNDALK FC

iterpro



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DUNDALK FC JOINS ITERPRO FOOTBALL INTELLIGENCE

Dundalk, Ireland – London, UK

Dundalk FC, one of the highest-ranked Irish clubs in European football, becomes the first Irish club to adopt Iterpro Football Intelligence, the most advanced football data management platform in the industry.

Sean O'Connor, Chairman of Dundalk FC: "I have known Marco for many years now and his Iterpro system is used by top clubs and federations around the world. It will help us as a club to raise our standards internally. Iterpro will bring a modern, professional system to the club that will allow us to be more efficient and effective in our decision making process, thus improving our performance both on and off the field"



NEW INTEGRATION BETWEEN FIRSTBEAT SPORTS AND ITERPRO TO OPTIMIZE TEAM PERFORMANCE MANAGEMENT

Firstbeat is delighted to announce its API integration partnership with Iterpro Football Intelligence, an all-in-one data management platform.

Iterpro creates a strategic framework to streamline communication and workflow across the entire organization providing solutions for the Technical, Performance, Medical, Talent Development, Scouting, Administration, and Finance departments.

On the partnership, **Firstbeat's Director of Sports, Veli-Pekka Kurunmäki**, says: "Firstbeat Sports are delighted to integrate with Iterpro. The integration will allow a streamlined workflow for teams to share the physiological performance insights to all stakeholders within the organization. As the on-field performance is a mixture of technical, tactical and physiological aspects, it is important to have an ecosystem that helps the teams to manage the performance optimally.



UCFB PARTNERS WITH ITERPRO FOOTBALL INTELLIGENCE

London, United Kingdom

UCFB signs a brand-new partnership with Iterpro Football Intelligence, a business solution that helps improve sports clubs and organisations from the pitch to the boardroom.

Sharona Friedman, UCFB Governor: “We are thrilled to be partnering with such a prestigious business intelligence organisation and are delighted that our students will have exclusive access to their forward-thinking data.”

“As both an academic and a sporting institution, we are always keen to remain at the forefront of technological changes and advancements in sport, and Iterpro Football Intelligence whole-heartedly represents this. We’re excited to get the partnership underway and see what the future holds.”